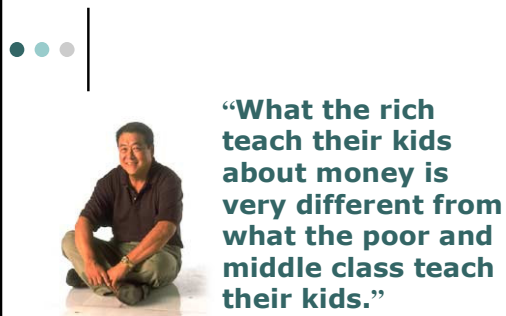
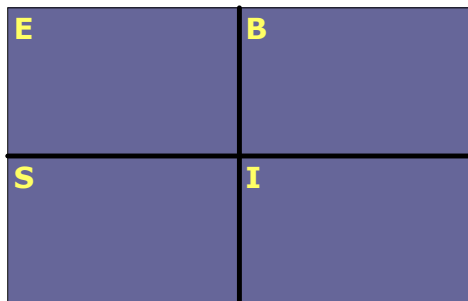


● ● ● | Business Incubator

Welcome to the first Home School Business Incubator call. If you have any questions during the call, e-mail them to bizinc@homeschoolmarketplace.com.



● ● ● | The Cash Flow Quadrant©



● ● ● Typical Streams of Income

E mployee Job that provides active income	B usiness Owner Business investments that provide passive (residual) income
S elf-employed Job that provides active income	I nvestor Investments that provide passive (residual) income

● ● ● The Cash Flow Quadrant©

Employee

- You have a job.
- You work for someone else or for someone else's system.
- You value security and benefits more than money.
- You generate income based by trading time for money.

● ● ● The Cash Flow Quadrant©

Self-employed

- You own a job.
- You work for you.
- You are the system.
- You value control and independence more than money.
- You generate income by producing results for money.

● ● ● | **The Cash Flow Quadrant©**

Business Owner

- You create, control, or own a system.
- The system works for you.
- You value freedom and responsibility more than money.
- You generate income based on other people's time and results.

● ● ● | **The Cash Flow Quadrant©**

Investor

- You invest in a system.
- Your investment works for you.
- You value money.
- You generate income based on other people's time, results, and money.

● ● ● | **The Cash Flow Quadrant©**

E mployee	B usiness Owner
S elf-employed	I nvester
Active Income You work for your money Based on fear of losing Playing not to lose Few tax advantages Focus on accumulating "stuff"	Passive Income Your money works for you Based on willingness to risk Playing to win Many tax advantages Focus on accumulating assets

● ● ● **Income of the Wealthy**

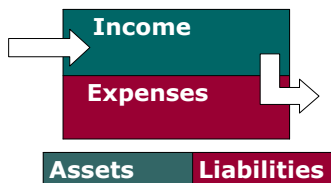
E mployee Less than 30%	B usiness Owner
S elf-employed	I nvestor More than 70%

● ● ● **Income of the Poor**

E mployee More than 80%	B usiness Owner
S elf-employed	I nvestor Less than 20%

● ● ● **Cash Flow Patterns: Poor**

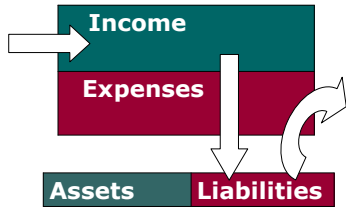
Thinking: How can I work harder to pay my bills?





Cash Flow Patterns: Middle Class

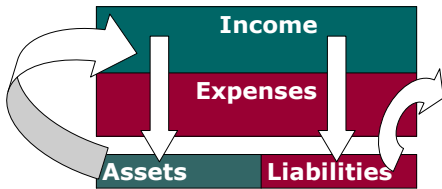
Thinking: How can I work harder to afford more stuff?





Cash Flow Patterns: Wealthy

Thinking: How can I acquire more assets that will work for me?





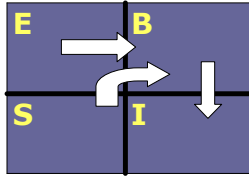
Typical Streams of Income

Employee Job that provides active income	Business Owner Business investments that provide residual (passive) income
Self-employed Job that provides active income	Investor Investments that provide residual (passive) income



The Path to Success

Get into the B Quadrant as soon as you can.
Then move from there into the I Quadrant.
Instead of working hard to pay bills,
work hard to acquire assets that will generate income
to pay your bills for you.





How to Become a B

- o Invest in education.
- o Find mentors and advisors.
- o Develop or buy a system.



Business Incubator Goals

- o To create teams who co-build successful businesses and share in their profits
- o To mentor those who are interested in developing business-building skills
- o To continually generate new businesses and new business ideas
- o To create business systems that can be applied to multiple businesses.
